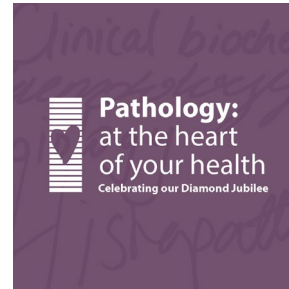




The Royal College of Pathologists

Pathology: the science behind the cure

Our Diamond Jubilee logos



Background to the logos

To celebrate the College's Diamond Jubilee, a new logo has been designed to showcase the importance of pathology to everybody's health, symbolised by the heart and tagline 'Pathology: at the heart of your health'. The slide that forms part of the imagery is divided into 17 parts to represent our 17 specialties and the diversity within pathology.

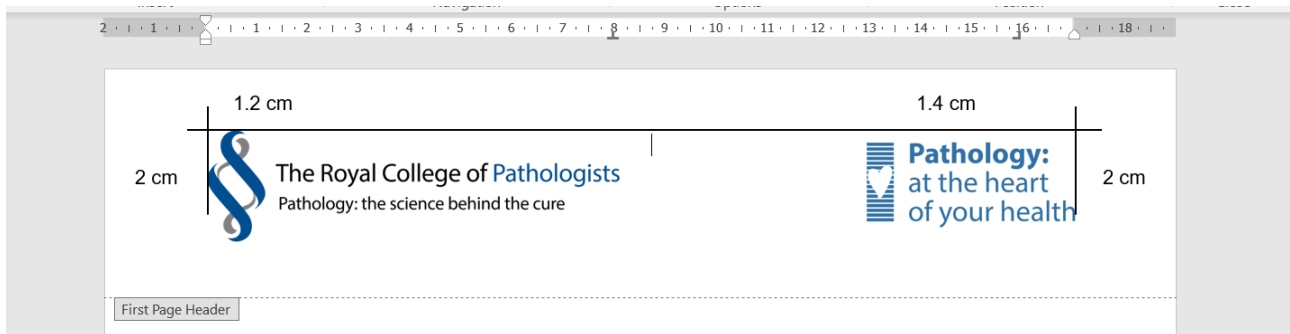
The logos are available in four colours (blue, purple, red and yellow), which were taken from the College's crest in recognition of the history of the College.

Using the logos

The logo is available in a range of colours and styles. These can be found [here](#). Higher resolution artwork (e.g. for including on printed posters, banners, etc.) can be requested by contacting the [Public Engagement Team](#). Please do not modify the logo (as this can make it look squashed or stretched) or change the colours.

Positioning

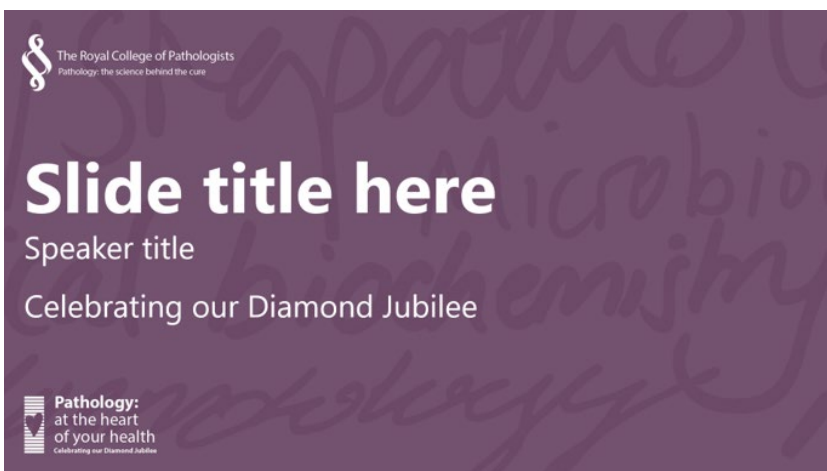
The primary positioning of the Diamond Jubilee logo is the top right-hand corner.





Poster template

The secondary positioning of the logo is the bottom left-hand corner.



PowerPoint template

Templates

The College has created Powerpoint and poster templates that incorporate the Diamond Jubilee logo and can be used by members at events and conferences throughout 2022. All templates can be found [here](#). We ask that the subtitle 'Celebrating our Diamond Jubilee' is not moved from its current position on the PowerPoint and poster templates shown above.

Social media assets

Members can use the template [Facebook and Twitter headers](#) to promote the College's Diamond Jubilee.